

PADA Standing Agenda:



Jan 2017 Meeting Minutes... 01/11/2017 7PM @ (Video Conference) *Scribe Jim Nichols*

Attendance: **Amanda Baasch, Deidra Brown, Eric Kristich, Heather Anderson, Jim Nichols, Mia Peirce, Sara Lampert, Shawn Larson, Terry Bonney,**

General Business...

- Open Topics... Issues, Opportunities, etc.
 - o **We are behind in making progress with our regular calendared activities!**
 - Fall League awards shoot was supposed to have been this week
 - Had to push Spring signups out a week
 - Month late getting our Major events secured and sanctioned (BIG, OO48)
 - We need a sense of urgency / commitment from our BoD members to catching up..
 - o I would like a yearend summary from each of the board members accomplished in 2016 so we can create an annual report for our membership. A great way to show that value we have provided to PADA.

Treasury - Association Coffers...

- Current Balance. = \$2,288
 - o League Balance sheet ----
 - Still have several venues that need to pay.
 - There is some confusion on the number of players owing season Dues... There may be 8 or 9 veteran players returning for the 2nd half of the season that did not pay their \$30. **AR** Shawn and Jim to make sure we have a method of tracking these players with better accuracy.
 - One D team quit after playing the first week. This impacted the league making it an 10 week w/ two-week bye season. The BoD agreed that we would send the Dropout Captain an invoice for the team dues. **AR** Shawn to send (\$60 team fees) *(Note: One Late team was denied a spot because that divisions were full.)*
 - o League Status: ***(As of Jan 16, 2017 pending Shawn's Validation)***

New Players	14	at	\$30	=	\$420
Received	12	at	\$30	=	\$360
					(\$60)
Team Fees	24	at	\$60	=	\$1,440
Received	22	at	\$60	=	\$1,320
					(\$120)
Sponsor Fees	23	at	\$40	=	\$920
Received	3	at	\$40	=	\$120
					(\$800)
Total Fees				=	\$2,780
Total Received				=	\$1,800
					(\$980)

- o Expenditures: (e.g. Awards)
 - Fall Season Awards... have a bid that look promising. Will use them this season see how it goes.
- o Current 2016 PADA Yearend balance sheet.

Will move it to Google Sheet to make it EZ to get to View by all, Editable by Treasure the President...

Summary will be added here once all the information is completed.



PADA Standing Agenda:

- ADO Fees
 - Annual ADO Fees are paid as of December
 - Major Events Sanction fees
 - BIG Pending approval next 2 weeks.
 - Oregon Open Pending approval. -- Next 3 weeks
 - PO#7 is TBD
 - Qualifiers... Intake / Forecasted Expenditures
 - Not receiving any information from Mia...
 - PO#6 Still waiting on Brooks to pay promised sponsors fees.
- Concerns / Issues / Opportunities
 - We need to have a digital means of conducting business. PayPal or other solution.
 - AR Heather to bring recommendations... i.e. how we would incorporate it into our practices

PADA Travel League... (Spring, Summer and Fall)

- Status (e.g. Signup, Setup, Management, Post Season, Awards)
 - Report out results for Fall 2016 season?
 - B div is still not don for playoffs Scheduled for the 19th
 - Status of the singles Playoffs
 - Was a lot of confusion? Players refused to travel to locations. Weather caused significant issues to getting this played.
 - Awards Ordered
 - Heather Moyer is going to do this season as a test.
 - Order enough pins for nex years
 - We need to order pins... AR Jim Order and connect with Terry on process Get enough for the next couple seasons
- Spring 2017 League Signups...

Spring Sign up 1	Saturday, January 21, 2017	BC's
Spring Sign up 2	Monday, January 23, 2017	D's
Spring Sign up 3	Thursday, January 26, 2017	BTB aka Katz
Spring Sign up 4 & Awards	Saturday, January 28, 2017	Katie's Back Yard

- Communication
 - There were some issues this season. Need to do a better job leveraging tools... email, Text, etc. it is unfortunate that our members done pay attention the web site. We need to make extra effort.
- ADO Obligations - reported to (achievements / results)
 - AR Terry. Find process for submitting Ton 80 or other highlights needed to ADO?
- Issues / Opportunities
 -

PADA In-House Pub Leagues League...

- Status (e.g. Signup, Setup, Management, Post Season...)
 - Need to pick this up again for Spring 2017?*
 - Marketing / Promotion plans,
 - We think we will have 3 bars that may be interested
 - AR Dee to engage Bars for the league
 - AR Dee get the information posted on FB onto our PADA website.
 - The name 2 for Tuesdays is not locked in on that day Any day of the week is fine accept Thursdays.
 - Targeting the start of In-house league for 3rd week in Feb...

PADA Standing Agenda:



- No movement on Elite Leagues... interst seems low from our better players. If anyone has an idea on getting this going, suggestions are welcome.
- Issues / Actions Required / Help needed
 - Going to reach out to Steve Brown see if he will help get this going again.
- Communication

Monthly Shoots...

- Report out on last Monthly shoot?
 - Holiday shoot Turnout/success?
 - Poor turnout Ended up playing singles
 - What did we donate to charity?
 - \$150 to a church
 - Toys... 20
- Status of the next three events. (Review Schedule for the next four events, Proposed locations, and their status)

Shoot	Venue	Format / Prize	Advrt	BoD Coverage Primary & Backup
FTL-Awards	Katie's	Blind Draw	AR Amanda	Terry / Jim
Sweetheart	A&L	Blind Draw	AR Amanda	
St Paddy's Day	BC	Blind Draw	AR Amanda	
Spring Fling	OB's	Blind Draw	AR Amanda	

- Concerns / Issues / Opportunities
 - Bud has been booking on top of our events. We have tried to coordinate but that does not seem to make a difference. Still stepping on us.
AR Jim talk to Bud and Jay.

ADO Major Events...

- PO#6 was a successes.
 - We still have not received our sponsors fees from Accurate Darts. We posted all the marketing and results photos we committed to. there should be no reason for them to not follow through with the agreement.
 - Concerns that this was a poor deal on our part... believe we undervalued PADA PO value. Net we are down \$230 in the deal.
- Rolling Schedule for the next 12 months.

Major	Venue	Format / Prize	Advertising	Services / Sponsors
BIG #5	BTB (confirmed)	\$1550	TBD	
Oregon Open 48	PMeadows (confirmed)	\$12K - \$15k ?		
Portland Open #7	??	\$1500 - \$2000 ?		

Status of the next scheduled events:

- **BIG #5...** Review the proposed format.
 - Format & ADO Sanctioning this week..
 - Resources: Sponsorship, Sales..., **AR** Heather & Jim to come up with a plan e.g. 808, Darts.com, RER... etc. Was planning on working with Accurate Darts... But concerned that they are not committed to our joint goals.
 - Want to engage Tawnya and her supplier as a possible sponsor. Possibly Two towns, Rouge, Colombia Brewing
 - Raffle Items needed - - - Beat the bushes!
AR All get what you can... This would be good from sponsor
 - Logistics need to be confirmed...
 - Standard, space set up ... etc. all TBD
- **OO 48** Location Confirmed: Venue Contract, Services Confirms, Agreement still to be signed...
 - **AR** Jim schedule meetings for Jan 30th at Dave an busters
 - **AR** Jim Talk with Tom See if he still plans to help



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- Should we Raise the prize..
 - **AR** Jim to run the numbers
 - Resources: Sponsorship, Sales..., Format,
 - All TBD
 - ADO Sanctioning, Advertising...
 - Standards
 - **AR** Jim talk to Rich and Logistic of move in out.
 -
 - Coverage...
 - We want to stream our major finals events
 - **AR** Dee & Terry to talk with Jack about brodcasting
 - **AR** Heather talk to Spike about announcing the finals events
 - **AR** Jim Ping Nick Beam .. see if he is still into that kind thing.
 - **AR** Jim Contact Dart Connect
 - Prepay for the events on line... (no refunds if after 30 days to event)
This is a feature we could leverage from CompuSport.ca
AR Jim look into it.
 - Need to Get the details worked out on the Portland Meadow contract for OO48.
Jim left several messages but have not heard back. Weather may be a factor.
 - **AR** Dee to start the process to get OO48 Art work ideas Need it in the next 3 weeks
 - **AR** Jim to start on the shirts process. How we will order and track.
 - **AR** Dee to get us the detailed recorded from OO46 for shirt sale.
 - Need to engage Hotels to include in advertising
AR: Heather to reconsider Hotels
 - Days in... 90 rooms total
Please hit the rest of the hotels I the area
 - We will need more standards for OO 48 at P-Meadows Mid February
AR Jim Contact Rich Patterson
 - **AR** Jim engaged Eric and Sara. See if they will be playing a role in OO48
- Concerns / Issues / Opportunities
- Need to finalize prize money for the BIG4 and OO48
 - **AR** Jim Run the numbers if we want to raise OO48 prize money.
 - **AR** Jim: Cover conversation with Brook on what we want to do Longer term.

ADO Qualifiers...

- Report out for the Cricket Qualifier: Did PADA send anyone. No
- Need ADO Schedule & Locations for this year's events. **AR** Jim get from Paul
 - Proposed locations, and their status
- Status of the coming Local Qualifier events.

Winmau LQs: *(These are not ratified by the PADA BoD)*

Date	Venue	Bar kicker	Coverage	Turnout
Jan 12 th	SPH 7 pm	??	??	??
Jan 28 th	Katz aka BTB	??	??	
Feb 8 th	Silverstar 7 PM	??		

(Venues Confirmed, Funding, Advertising, Coverage -Primary/Ancillary)

- Concerns / Issues / Opportunities...
 - We seem to have poor coordination. Need our PADA ADO rep to validate with PADA before scheduling the event as we have always done. Need to understand what the venues are committed

PADA Standing Agenda:



to etc.

This should be coordinated on all PADA media channels. **AR** Jim to follow up with Mia

Communications...

No report out. Sara could not make the meeting

- Is the PADA Calendar up to date?
- Channels status to inform Membership:
 - o Monthly Shoots..
 - Any feedback from our members
 - Flyers distributed... 2-3 weeks
 - o Qualifiers
 - Any feedback from our members
 - Flyers distributed... 2-3 weeks
- Concerns / Issues / Opportunities

Marketing

Rolling the marketing into the Travel, in-House, and Major events activities

- Plans / Strategies to increase PADA membership
 - o Advertising channels
 - o Events / membership drives.
 - o New Growth Opportunities.
 - o Etc...
- Concerns / Issues / Opportunities
 - o Need to grow the sport... what can we do?
 - o Looking to establish some long term partnerships with Local suppliers
 - Accurate Darts (Maybe) Redeye, Dart Connect, Cosmo, etc...
 - Beer companies