

# PADA Standing Agenda:



**Feb 2017 Meeting Minutes...** Deschutes Brewery Public House 7pm Feb 15<sup>th</sup> Scribe Jim Nichols

Attendance: *Amanda Baasch, Deidra Brown, Eric Kristich, Heather Anderson, Jim Nichols, Sara Lampert, Shawn Larson, Terry Bonney*

## General Business...

- Open Topics... Issues, Opportunities, etc.
  - o **We are still behind in making progress with OO48 activities!**
  - o PADA Web site has Malware... Looking into it I found we do not have FTP access to the site. (last person was Roger Christel) Price tag to have Go Daddy remove and inoculate is ~\$200. (And we get sight lock protection) Will not fix the broken code.
    - AR resend site structure **dee.. Rooze has back ground**
    - Dee will take this on... Scrape / Archive the site and then rebuild it. Give us a facelift. **Key is minimal down time. Want to see a time line for takedown and back up.**
  - o PADA has lost our Non-profit status... discussion on where we are and next steps. Could take some time to get through this.
    - We do not have adequate processes written to ensure we comply with our due diligence. We will need to do this as part of our request for reinstatement with the IRS. Expect this to be a document we will all need to read and approve as SOPs. No more tribal knowledge.
  - o Propose we make Heathers role official as a PADA Associate Marketing Coordinator. (not a voting position) *Approved by the BoD, she owns the Marketing committee for the OO48.*

## Treasury - Association Coffers...

- Current Balance. = \$ 4800.00
  - o Quick review for 2017 Balance sheet ----
  - o 2017 Spring league review 125 players and 27 teams  
*(Shawn... need the Players Sheet updated.)*
    - JackWagon Diva's pulled out at the last second. Cost money and BS again! We will send Captain a bill as we did with last season's team?
  - o League Status: *(As of Jan 16, 2017 pending Shawn's Validation)*

<b>Total intake =</b>	<b>Arrears</b>	<b>Prjctd</b>	<b>\$ 970</b>
Team fees	\$ (1,250)	\$ 1,620	\$ 370
Sponsors fees	\$ (920)	\$ 1,080	\$ 160
Members dues	\$ (3,490)	\$ 3,930	\$ 440
	\$ (5,660)	\$ 6,630	
  - o Expenditures: (e.g. Awards)
  - o Current 2017 PADA Yearend balance sheet.  
TBD... League has just started... most of our dollars are in arrears. Will review end Q1.
  - o ADO Fees
    - Annual 2017 ADO Fees are paid... we are again shown as ADO affiliated. (\$330)
    - Major Events Sanction fees
      - \$30 paid for the BIG #5
    - Qualifiers... Intake / Forecasted Expenditures
      - Paul did not turn over the \$220 so we could write a check to ADO...
      - We have collected the \$150 from Brooks for PO#6... he is still asking about PayPal
      - We have a PayPal account send payments from our accounts.
- Concerns / Issues / Opportunities

## PADA Standing Agenda:



- Asking we make it a policy to send out our sponsors invoices in the 4<sup>th</sup> week of the season.  
we need to get much crisper in our processes for collections.
- Where are we with collecting members' dues?

### Old ARs

- AR Shawn and Jim to make sure we have a method of tracking these players with better accuracy. Done
- AR Shawn to send (\$60 team fees) *(Note: One Late team was denied a spot because this divisions was full.)*
- AR Heather to bring recommendations... i.e. how we would incorporate it into our practices

### PADA Travel League... (Spring, Summer and Fall)

- Status (e.g. Signup, Setup, Management, Post Season, Awards)
  - Login troubles with some of the new captains.
  - Jakwagon divas quite. Need to pay in advance..
  - Awards Ordered
    - Heather Moyer is going to do this season as a test.
- Communication
  - There were some issues this season. Need to do a better job leveraging tools... email, Text, etc.  
It is unfortunate that our members don't pay attention the web site. We need to make extra effort.
- ADO Obligations - reported to (achievements / results)
  - AR Terry. Find process for submitting Ton 80 or other highlights needed to ADO?
- Issues / Opportunities
  - ....

### PADA In-House Pub Leagues League...

- Status (e.g. Signup, Setup, Management, Post Season... )
  - League starts tomorrow. Feb 21. 4 team division out of Sellwood
- Communication
  - N/A...

### Old ARs

- AR Dee get the in-house league on the PADA site ..

### Monthly Shoots...

- Report out on last Monthly shoot?
  - Sweetheart shoot turnout was low? We are not promoting effectively.
- Status of the next three events. (Review Schedule for the next four events, Proposed locations, and their status )

Shoot	Venue	Format / Prize	Advrt	BoD Coverage <small>Primary &amp; Backup</small>
St Paddy's Day	BC	Blind Draw	Amanda	Saturday, March 18, 2017
Spring Fling	OB's (confirm?)	Blind Draw	AR Heather	Saturday, April 22, 2017
Mother's Day	D's ( ?confirm)	Blind Draw	AR Amanda	Saturday, May 13, 2017
SpTL-Awards	?		AR Amanda	Thursday, May 25, 2017

- Concerns / Issues / Opportunities
  - ...

### ADO Major Events...

- PO#6 was a success.
  - Forgot to send in our PO#6 results to ADO. Will do this week.
  - We still have not received our sponsors fees from Accurate Darts.  
We posted all the marketing and results photos we committed to.  
there should be no reason for them to not follow through with the agreement.

## PADA Standing Agenda:



- Concerns that this was a poor deal on our part... believe we undervalued PADA PO value.  
Net we are down \$230 in the deal.
- Rolling Schedule for the next 12 months.

Major	Venue	Format / Prize	Advertising	Services / Sponsors
BIG #5	BTB	\$1550	TBD	
Oregon Open 48	PMeadows (confirmed)	\$12K		
Portland Open #7	??	\$1500 - \$2000 ?		

Status of the next scheduled events:

- **BIG #5...** Review the proposed format.
  - Who will run the event?
  - Is Challenge set up? AR Eric...
  - Are we all squared away with the venue being ready? Boards, Lights, etc.. AR jim
  - Advertising done? Hit all the social media site of our partners... etc.
- Asked Dee to create a Oregon Open FB... communicate year over year content as we get it. We want to this to be an active site for all things OO!  
Please help by providing any ideas as to what we can put on there. Sponsor, logistics etc...

### BiG Old ARs

**AR** Heather & Jim to come up with a plan.. Sponsorship, Sales... ?

### OO48 Old ARs

**AR** Jim talk to Rich and Logistic of move in out.

**AR** We want to stream our major finals events

Dee & Terry to talk with Jack about broadcasting

Heather talk to Spike about announcing the finals events

Jim Ping Nick Beam .. see if he is still into that kind thing.

**AR** Jim Contact Dart Connect

**AR** Jim look into Prepay for the events on line leverage from CompuSport.ca.

**AR** Dee to start the process to get OO48 Art work ideas Need it in the next 3 weeks

**AR** Jim to start on the shirts process. How we will order and track.

**AR** Dee to get us the detailed recorded from OO46 for shirt sale. **Done**

**AR** Heather to reconsider Hotels

**AR** Jim, engaged Eric and Sara. Validate their roles.

**AR** Jim, Run the numbers if we want to raise OO48 prize money. **Done**

**AR** Jim: Cover conversation with Brook on what we want to do Longer term. **Done**

### ADO Qualifiers...

- We have told Mia we no longer require her support and PADA's ADO qualifier rep. rather than saying yes to conforming to expectations she ask for a vote to have herself removed. (Vote was 5 to remove and 2 abstentions) Removed her name as an Associate to the PADA BoD. We need to identify who can take the ADO local qualifier role for PADA.
- Paul Campbell refused to give Shawn the \$220 so she could write the check. This goes to the governance issues we have been trying to address. Recognize his close personal relationship with Mia is a contributing factor to his hostile behavior towards the board. There are some veiled comments from Paul that are concerning. Need to have a conversation with the area manager. We don't want this to escalate any further.
- We have a \$50 extra we pulled in from the LQ's. Do we want to send another player and if so who? My understanding is we have until 2 Fridays from the event to submit names and money. (Feb 17<sup>th</sup>)
- Status of the coming Local Qualifier events.  
All-Stars Challenge LQs: **(Need a schedule asap)**

## PADA Standing Agenda:



Date	Venue	Bar kicker	Coverage	Turnout

(Venues Confirmed, Funding, Advertising, Coverage -Primary/Ancillary)

- Concerns / Issues / Opportunities...

### **Old ARs**

**AR** Jim to follow up with Mia... This should be coordinated with the PADA BoD. **Done**

### **Communications...**

No report out. Sara could not make the meeting

- Is the PADA Calendar up to date?
- Channels status to inform Membership:
  - o Monthly Shoots..
    - Any feedback from our members
    - Flyers distributed... 3-4 weeks
  - o Qualifiers
    - Any feedback from our members
    - Flyers distributed... 2-3 weeks
- Concerns / Issues / Opportunities

### **Marketing**

Rolling the marketing into the Travel, in-House, and Major events activities

- Plans / Strategies to increase PADA membership
  - o Advertising channels
  - o Events / membership drives.
  - o New Growth Opportunities.
  - o Etc...
- Concerns / Issues / Opportunities
  - o Need to grow the sport... what can we do?
  - o Looking to establish some long term partnerships with Local suppliers
    - Accurate Darts (Maybe) Redeye, Dart Connect, Cosmo, etc...
    - Beer companies