

# PADA Standing Agenda:



## March 2017 Meeting Minutes... CRB 7pm Mar 20<sup>th</sup> Scribe Jim Nichols

Attendance: ~~Amanda Baasch~~, ~~Deidra Brown~~, ~~Eric Kristich~~, ~~Heather Anderson~~, ~~Jim Nichols~~, ~~Sara Lampert~~, ~~Shawn Larson~~, ~~Terry Bonney~~

### General Business...

- Open Topics... *Issues, Opportunities, etc.*
  - o Local Qualifiers. Need to get them scheduled!
    - Terry will look at woodbur / freeloader for the tournament
    - Sara will set up a womens shoot at Silverstar
    - Jim to work the kings head to set a shoot.
    - Jim to talk with Jason at SPH... see if he is interested
  - o PADA Web site -working on getting FTP access
    - Dee is not planning on pre-creating the Web site as text... Jim will do this to expedite the new sites creation.
    - Jim
  - o Should we use email more extensively to communicate with our members.  
*This represents some privacy questions we will need to be careful. Needs to be done as BCC*
    - Do a once a month newsletter. Don't want to feel like spam. Will keep it short and simple.. tells them what is going on for the upcoming months.. same info we should put on the FB site. First of the months. Dee will own. PadaMonthly@portlandareadarts.
    - Have a separate email to the captains... ask them to hang flyers in their respective Bars. PadaMonthly@portlandareadarts. AR Amanda.
  - o PADA Non-profit status...
    - Reviewed Rev 1 of the IRS excuse letter. May not be accepted after reading the IRS guidelines in 2011-44
    - Working on completing form 990-EZ for 2011-2016
    - Did not review CT 12 for 2013, 2015 and 2016. Will next months
  - o **What are we going to do about BoD members not able to commit work to the BoD?**
  - o Al Joseph from Eugena...  
propose that he recreate posters and shirts for 87, 88 ,89  
Slogan was "a touch of class" was part of the rem back ten.

### Treasury - Association Coffers...

- Current Checking Balance. = \$ 4100.00
  - o League Status: *(As of Mar 13, 2017)*

<i>Total intake =</i>	<i>Arrears</i>	<i>Projected</i>	<i>\$ 5,070</i>
Team fees	\$ (420)	\$ 1,680	\$ 1,260
Sponsors fees	\$ (880)	\$ 1,120	\$ 240
Members dues	\$ (360)	\$ 3,930	\$ 3,570
  - o Team 2 still owe dues and team fees... Trippen Bulls and Scoundrels
  - o Sending out Venue Invoices - March 21<sup>st</sup>
  - o PADA 2017 balance sheet Q1 review due next BoD meeting.
  - o ADO Fees -- Qualifiers... We still have \$50 from the last LQ
  - o Intake / Forecasted Expenditures... need to pay deposit for dartboard \$1207
- Concerns / Issues / Opportunities
  - o Getting low on funds considering Open is just around the corner ...

### Old ARs

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### PADA Travel League... (Spring, Summer and Fall)

- Status (e.g. Signup, Setup, Management, Post Season, Awards)
  - o No issues couple postponements pending...
- Communication
  - o There were some issues this season. Need to do a better job leveraging tools... email, Text, etc.
- ADO Obligations - reported to (achievements / results)
  - o ...
- Issues / Opportunities
  - o ...
- Awards Ordered...
  - o Dogs postponed match with travelers... Dogs did give 2 hours' notice, but would have like sooner notice... BoD would like to look at the time for warning. Concerned that the area is so large that sooner notice might be needed.

**Old AR** Terry. Find process for submitting Ton 80 or other highlights needed to ADO?

### PADA In-House Pub Leagues League...

- Status (e.g. Signup, Setup, Management, Post Season...)
  - o 4 team division out of Sellwood going well
  - o Couple new people in found us on FB... Looking to grow league.
- Communication
  - o N/A...
- Issues / Opportunities
  - o Driving creation of a Youth leagues. Talking with Delmar have 4-5 kids in Canby. Age 14 to 20... Lots of brainstorming on locations and how to increase participation... Need a marking strategy for promoting Youth league's and venues. Good stuff. trophy's only no cash payouts.

### Monthly Shoots...

- Report out on Monthly shoot?
  - o St Paddy's Day... Are we ready? **We are not promoting effectively.**
    - Who is running it?
    - Have we confirmed the space is ready for us?
- Status of the next three events. (Review Schedule for the next four events, Proposed locations, and their status)

Shoot	Venue	Format / Prize	Advrt	BoD Coverage Primary & Backup
St Paddy's Day	BC	Blind Draw	Amanda	Saturday, March 18, 2017
Spring Fling	Silverstar	Blind Draw	AR Sara	Saturday, April 22, 2017
Mother's Day	D's	Blind Draw	AR Amanda	Saturday, May 13, 2017
SpTL-Awards	A&L	Blind Draw	AR Amanda	Thursday, May 25, 2017

- Concerns / Issues / Opportunities
  - o Promoting the monthly. Live feeds from the monthly's... get people into it. Also leverage the monthly Newsletter...
  - o Going to move the monthly second week of the month Post July

### ADO Major Events...

- BiG #5 - Post event review.
  - o Poor turnout. We almost lost money. We made \$110 including the \$400 from Katz. Katz did not make money from the event either. Very poor sales! (May want to consider refunding the \$110 to Katz)
  - o Event ran on schedule with the exception of Mixed Doubles... we increased the number of legs but still finished 40 minutes early.

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- Had one person not playing in any events complain about one and done in the loser's bracket. This was after the event was already started! - WTH...
- Post OO48 need to work the PO7 ASAP... Prize, Sponsors, ADO & BDO sanctioning etc...
- Rolling Schedule for the next 12 months.

Major	Venue	Format / Prize	Advertising	Services / Sponsors
Oregon Open 48	PMeadows (confirmed)	\$12K		
Portland Open #7	Proposing BC pending 8 boards	\$1500		
BiG #6	??	\$?		

Status of the next scheduled events:

### **OO48...**

- We have a 2<sup>nd</sup> photographer volunteer - possible video streaming.
- Sara update on shirt sales? Are we hitting our numbers? No answer on the shirts...
- Board shirts.... We will Pay the extra \$18 to upgrade to Jersey
- Jim Spent \$100 on add for OO48 in medallion
- Review the PM contract with BoD
- **Parking \$750**
- **Lax about on driving home. Talk with Nancy AR...**
- Rich and Jim when over to PM validated the setup Looks good
- Rich has a new standard design that looks promising.
- Need to get our sponsorship going strong NOW!!!!
- Sell dartboards - <https://docs.google.com/spreadsheets/d/1PAMXYyxQYjDMNiz7s3pUFb8Dub4JtIJag9NYpOivdQ4/edit?usp=sharing>
- Dartboard ordered is ~\$2500.00
- Submitted artwork to Camera graphics Posters printed ... team to distribute.
- Start preparing for Compusport.ca
- Only had 4 Shirts ordered from Monstah. Very concerned we won't make our minimum order. ~40 shirts to cover volunteers and BoD costs

### **OO48 Old ARs**

- AR** Jim Contact Dart Connect
- AR** Sara to start shirts process.

### **ADO Qualifiers...**

- We have a \$50 extra we pulled in from the LQ's.
- Need to start running AllStars L-Qualifiers.. ASAP
- All-Stars Challenge LQs: **(Need a schedule asap)**

Would suggest we pre-invite people. Get their commitments upfront for dates and times.

Date	Venue	Bar kicker	Coverage	Turnout
	Woodburn ? (Need 3-4 boards)		Terry	
	Sellwood Public House ?		Jim/Dee	
	Kings Head ?		Jim	
	Silverstart		Sara	

- Venues Confirmed, Funding, Advertising, Coverage -Primary/Ancillary?
- Concerns / Issues / Opportunities...
- ...

### **Old Ars**

...

### **Communications...**

## PADA Standing Agenda:



- Is the PADA Calendar up to date?
- Channels status to inform Membership:
  - o Monthly Shoots..
    - Any feedback from our members
    - Flyers distributed... 3-4 weeks
  - o Qualifiers
    - Any feedback from our members
    - Flyers distributed... 2-3 weeks
- Concerns / Issues / Opportunities

### Marketing

- Plans / Strategies to increase PADA membership
  - o Advertising channels
  - o Events / membership drives.
  - o New Growth Opportunities.
  - o Etc...
- Concerns / Issues / Opportunities
  - o Need to grow the sport... what can we do?
  - o Looking to establish some long-term partnerships with Local suppliers
    - Accurate Darts (Maybe) Redeye, Dart Connect, Cosmo, etc...
    - Beer companies