

PADA Board of Directors Meeting Agenda:



Date Jan 10th 2018, 11 am Meeting Minutes... Elmer's, Scribe Jim Nichols

Attendance: **Amanda Baasch, Deidra Brown, Heather Anderson, Jim Nichols, Sara Lampert, Shawn Larson, Terry Bonney, ~~Eric Kristich~~** (Associate member)

These are my notes from the meeting. If they are incorrect or misrepresentative of the events, please let me know and we will make any needed corrections

General Business...

- Next BOD meeting is Feb 7th 7pm at the Punch Bowl... 340 SW Morrison St, Portland.
- Heather has bandwidth issues to run monthly shoots... need someone to pick this up. Dee Brown Volunteered to take on the Role for Monthly shoot coordinator. Will need support from the rest of the BoD to run the events.
- Sara would like to discuss idea for monthly shoot format ideas. Find a way to change it up... find ways to attract more players. Adopt some of the ideas from the Free Loader shoots. e.g. Wheel of Format, etc. all in agreement! Will try with the Sweet Heart and St Patties day shoots.

Treasury - Association Coffers...

- Current Checking Balance. = \$3023
- Gregg (Phantom Chicken) is asking we please deliver his check
- Status of Dues and sponsors fees fall 2017: Validate updates on Google sheet.
- 2017 Balance sheet & Ledger: Final review.
 - o http://portlandareadarts.com/wp-content/uploads/2018/01/PADA_Balance_Sheet-2017.pdf
 - o http://portlandareadarts.com/wp-content/uploads/2018/01/PADA_Ledger_2017.pdf
- Still working on Get Well with IRS reinstatement to 501C (4) status
 - o IRS 501C(4) status.
 - IRS form 1024 and 8718... (\$850 - **Pending**)
 - IRS forms 990 for 2011 through 2017.
 - Update all financial records for PADA to a standard Ledger & Balance Sheet format.
 - o Standard operating procedures needing to be written for PADA Treasure, President, VP and documented in bylaw – **Pending**
 1. PADA Ledger transfers to the PADA Balance Sheet for BoD quarterly review
(Pending Review)
 2. How and when to File with the IRS (Form 990ez)
 3. How and when to File with the Oregon Secretary of the State (Form CT-12)
 4. Yearend review with the PADA BoD and Package for Archival... (rolling 15 years archive)
(Pending Review)
- **AR Jim** Needs to complete audit of the PADA Bank Account. **70% complete**
 - o Balance Sheets: 2015-2017 complete. 2014 – 2011 still working...
 - o Bank Ledgers are still incomplete. We are missing pieces of data for 2012 – 2014. Jim identified missing months. Will not need to buy as would not add value for the Balance sheets.
- Concerns / Issues / Opportunities --- ?

PADA Travel League... (Spring, Summer and Fall)

- Status (e.g. Signup, Setup, Management, Post Season, Awards)
 - o Had some typos on the results sheet turned into Gregg and Randy. Think we fixed them on time.
 - o More drama at the Championships: AKM and Church Mouse.. Shouting match between teams.. Bar owner called me. Lodged a complaint. Said it was mostly Chris P and Les C... (with Kristian also getting his digs in) Owners / Bartender said that it was BS... but as long as they keep it between dart players, they don't get involved. Unfortunately, this time it included others not associated with Darts. Chris made some comments about a Dog in the building... feeling threatened, Cussing a Pool Players, etc... Net/Net... Dart Players were being But Holes!!! Tonya indicated if it happened again she would 86 some people from the venue. She hoped this would not affect PADA's relationship with Katz. Reassured her we would support her. Confirmed the stories with many people there... dart players and others not of PADA... Bottom line, this shit show reflected badly on PADA.



PADA Board of Directors Meeting Agenda:

- Review Warning Letters... Captain's for Dart Shots, All the Kings Men, and Church mouse...
- Communication -- Needs to hit Captain's one last time to remind them of signups on the 11th.
- Issues / Opportunities - ??...
 - Terry suggested we might charge an additional \$5 if a team does not submit a completed signup form. This takes a lot of our time. Not sure if it is possible. If we want to do this we will need to warn the players / team in advance. Lets review after this season starts. Come up with a plan.

PADA In-House Pub Leagues / Youth League...

- Summer Singles... Status... Most have been paid. Jim still has 3 envelopes.
- Premier League (aka 242) Status (e.g. Signup, Setup, Management, Post Season...)
 - Dee / Jim to finalized... Multi divisions, format, locations, etc.

Will summarize and post. Target Spring 2018 if possible.

- Youth League Status
 - No actions planned
- Communication - ?? ...
- Issues / Opportunities -??

Monthly Shoots...

- Holiday Shoot had 14 turnout... 7 teams. Not that great.
- Awards Shoot... Suggested that we only have one signup session and aligning it with the Awards shoot.
- Status of the next three events. (Review Schedule for the next four events, Proposed locations, and their status)

Shoot	Location	Date	Who Will Run	Notes
Awards Shoot...	BC's	Jan 11 th	TBD	Confirmed?
Sweet	TBD	Feb ???	TBD	
BIG6	KATZ...	Mar 2 nd -3 rd	TBD	
?		April	TBD	

- Locations secured for next 3 shoots. Review PADA letter of understanding with venues.
- Concerns / Issues / Opportunities
 - Promoting the monthly. Live feeds from the monthly's... get people into it. Also need to leverage monthly News Letter... **Need to do this!**

Major Events...

Rolling Schedule for the next 12 months.

Major	Venue	Format / Prize	Advertising	Notes
BiG #6	KATZ	\$1,550 +	Heather / Dee	Confirmed?
Oregon Open 49	Portland Meadows??	\$12K ???	Heather / Dee	Need to publish dates
Portland Open #8	Ramada???	\$3000 +	Heather / Jim	Need to publish dates
Oregon Open 50	Tbd ???	\$20K ???	Heather / Jim	Need to publish dates

- Need to get roles assigned to BoD members... Marketing - Advertising ASAP/now
- BiG 6... Are we ready ... yes, feeling good
 - Sponsors... DL Franklin (Dogwood Dist) is in, still working on Waltz Brewing...
 - Value Inn is giving special rates... \$78+tax per night. Need to call directly
Address: 3306 Pacific Ave, Forest Grove, OR 97116 Phone: (503) 357-9000
 - We have a \$5.00 Ride Driver covering the event.
 - Spoke with Tonya and Tony refreshed the deal to get a piece of the Vodka and Beer specials.
 - Who will be there and Who is Running it?
 - Took out the Compute sticks to test them for the BIG... Both are dead. What do we want to do?



PADA Board of Directors Meeting Agenda:

- OO49 Status.
 - o **AR Sara** OO Artwork review... Few Ideas floated, need mockups. Need 2 to 4 ideas presented to the BoD for consideration. Gregg and Gail are working on their Online web sales site. Will be happy to work whatever ideas we present...
 - o Had 49th OO conversation with Nancy... Locked in Mother's Day weekend or Memorial Day weekend. (18th weekend was taken by another event.) What do we do?
AR Jim see what we can do to get date back for PM... Also pull out OO location research from 2016. See if there are option we can leverage from that. **AR Heather** "Do what I do"
AR Jim. Need to get details ready so we can sanction with ADO...
- PO #8 at the Ramada again? Need to lock this in.
 - o **Need to set format...** Expand to 3 days? Do blind draws both Friday and Saturday nights? Pro Invitational... etc. Need strategy now so we can start. (Still need to find a sponsor(s) for the invitational)
- OO50... Possible Location looks great. Lots of activity. Don't want it to interfere with OO49 and PO8
 - o Need to lock this in ASAP before we lose it. Keep the location quite until we are sure... Venue help guarantee \$20k purse, room rates, transportation from/to Airport, RV parking, Free Water provided, ~9000 sq ft floor space, Audio, WiFi / internet, Bar and food services on the floor (will require minimum sales), will they want advertising, do we need insurance, will distance/date keep locals from attending. Can we get the ADO Winmau finals... etc. lots to cover
- Need an ADO NQ connected to PO... (or other e.g. PDO, BDO, PDC, etc...) talking with Paul about the whole Reg 1-2 NQ schedule. His call but if we can I would like to influence if we can. See: http://portlandareadarts.com/wp-content/uploads/2018/01/PADA_Major_Events.pdf
- Concerns / Issues / Opportunities
 - o Should we drop the BiG as an ADO sanctioned event? Focus on the OO and PO. 6 months between them. Vote was yes. Will continue the BiG but as a monthly shoot! **AR Jim** follow up with Paul

ADO Qualifiers...

- Local Qualifiers. Need dates, Schedule to align with ADO.
 - o Would like to have a page where we can share hi-level schedule
- Need schedule matches for the next LQs... (**Feed Winmau**) ... **AR Dee to Publish target dates**
Dee will look into how we might do a better job of getting our members attention. Make it easier for them to see the message!

Date	Venue	Bar kirk	Coverage	Turnout	
	??				
	??				
	??				

- Venues Confirmed, Funding, Advertising, Coverage -Primary/Ancillary?
- Concerns / Issues / Opportunities...
 - o **AR Jim** Talking with Paul about NQ aligned to OO and PO.
Possible 2 crickets. but 501 is our preferred? Need to feeds OO and PO

Communications... Jim share Dee's update

- **AR All BoD...** PADA BoD to start working 2019 schedule... What where and When.
- **AR Dee...** Status of Newsletter for Jan / Feb... In process.
- PADA website status: Lots of updates required. Many pages are missing links / content.
- Qualifiers – what is published and where? Need to advertised on PADA website. Coms TBD?
- Concerns / Issues / Opportunities - Dee is posting at events around the area... need the rest of the BoD to help put up flyers.

Marketing



PADA Board of Directors Meeting Agenda:

- BiG6 Update ... hit the social media channels.
- Plans / Strategies to increase PADA membership
 - o Advertising channels
 - o Events / membership drives.
 - o New Growth Opportunities.
 - o Etc...
- Concerns / Issues / Opportunities
 - o Need to grow the sport... what can we do?
 - o Looking to establish some long-term partnerships with Local suppliers still TBD
Redeye Rhino, A-Z Darts, Dart Connect.
Darts.com and Accurate Darts too small to be a strategic partner right now.
 - o Pursuing other major partners to be announced.